

FEB 2024 EDITION

CLUB MENTORS

- Prof. Kaveri Narang
- Dr. Somarata Guha Chakraborty
- Mr. Debangshu Mukherjee

CLUB CO-ORDINATORS :

- KOUSHIK CHAKRABORTY
- PRITHHIJEET CHAKRABORTY
- SWARNOJEET BAKSHI
- ALFIRA JAMAL
- RITIKA SHAW
- PRIYA SINGH
- AFRIN ABUL
- NIKITA SHAH

FEST UNIQUEST

OCTOBER 13,16,17, 2023

Green Walk & Life Prakriti

Day 1 of UNIQUEST 2023 began with "GREEN WALK", early in the morning from City Centre 1 Salt Lake City connecting to the rhythm of life and nature as appropriately indicated by the theme "PRAKRITI". PG and UG students across all the batches of IQ City UWSB, Kolkata with the whole Academic team including Principal Madam and Registrar Sir walked together to enjoy the essence of nature and appreciate the green spaces in an urban setting. The students showed their enthusiasm by walking hand in hand with posters portraying the critical role of nature in our life. Several chants of "GO GREEN & SAVE MOTHER NATURE" were recited by the students as they walked together planting different types of saplings in various locations of Salt Lake City.



FEST UNIQUEST

OCTOBER 13,16,17, 2023

Prakriti kathamala (Spin a Yarn) & Prakriti Vitarka (Debate), Prakriti Vartalaap (Group Discussion) & Prakriti Vyapar (Business Quiz)

In the Prakriti Kathamala or spin a yarn participants were asked to share a captivating or imaginative tale, embellishing various details to make the story more interesting. In Prakriti Vitarka or Debate the participants were engaged in an intense clash of opinions. In Prakriti Vartalaap or Group Discussion the participants were engaged in quality discussions in various groups regarding a particular topic. Finally, in Prakriti Vyapar or Business Quiz, the participants were given various questions in the form of a quiz and they competed with each other. The topics for each of the events were focused on Nature and Environment to match the theme of the Fest – Prakriti – and lead to valuable management learning with regard to E-Governance and CSR. All of the participants showed the utmost spirit and the energy of the students was palpable on campus.

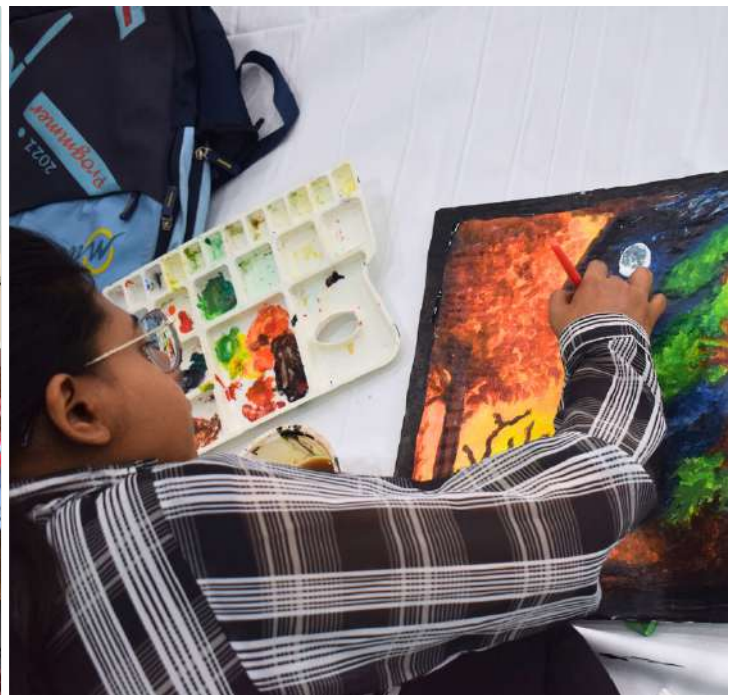


FEST UNIQUEST

OCTOBER 13,16,17, 2023

Pot Painting, Sit and Draw, Best from Waste

Simultaneous art events, including Pot Painting, Sit & Draw, and Best from Waste, showcased participants' talents. They exhibited creativity through themed pots, painted images reflecting their unique perspectives, and crafted items from recycled materials. The repurposing of scrap items into both crafts and functional gadgets was a standout feature, drawing significant attention.



FEST UNIQUEST

OCTOBER 13,16,17, 2023

Uni-Buzz-R

This was one of the main attractions of the Uniquiest event where students set up stalls to demonstrate their skills as budding managers to sell their unique food and beverage items.

These items were made available to cater to all the students and faculty members on Campus. This was conducted by the UniBiz Club.



Prakriti Mudra (Dance Competition) & Sur Prakriti (Singing Competition)

This was one of the main attractions of the Uniquiest event where students set up stalls to demonstrate their skills as budding managers to sell their unique food and beverage items.

These items were made available to cater to all the students and faculty members on Campus. This was conducted by the UniBiz Club.



FEST UNIQUEST

OCTOBER 13,16,17, 2023

The Melody Masquerade

Day 2 afternoon had started with a whirlwind of excitement with a live band performance by IQ City UWSB's own college band named "UNI-MYSTIC" at Pedestrian Plaza, Sec -V, Salt Lake City. It was a hit and everyone enjoyed their souls out tuning with the beats of the drums and the entailing guitar music which echoed through Pedestrian Plaza till evening. The final icing on the cake was the second band performance by the Band "Gaan-peon" where Saikat Manna & Friends performed and played songs that lifted the spirit of every passerby in that area. The second day was jam-packed with events, fun, and frolic. At UNIQUEST 2023, entertainment was taken to a whole new level.



FEST UNIQUEST

OCTOBER 13,16,17, 2023

CRISIS MANAGEMENT AND ECO-TECH SHOWDOWN

The 3rd and final day of UNIQUEST 2023 started with management events such as Crisis Management and Eco-Tech Showdown. Students were appreciated for their team spirit, managing time, team-building strategies etc.



Prakriti Natika (Drama)

The 3rd and final day of UNIQUEST 2023 started with management events such as Crisis Management and Eco-Tech Showdown. Students were appreciated for their team spirit, managing time, team-building strategies etc.



FEST UNIQUEST

OCTOBER 13,16,17, 2023

The Prakriti Fashion Show

Lastly, the showstopper for that day –Prakriti fashion show, where students gathered to walk the ramp. The fashion show was thoughtfully divided into five segments, each representing elements like fire, water, and space. This inclusive event saw the participation of both girls and boys who creatively expressed different styles through their attire and makeup, encompassing various religions. The esteemed panel of judges included Dr. Arijit Kumar Neogy, Mr. Nirmalya Pattnayak, Ms. Shinjini Mitra, and Professor Kaveri Narang.



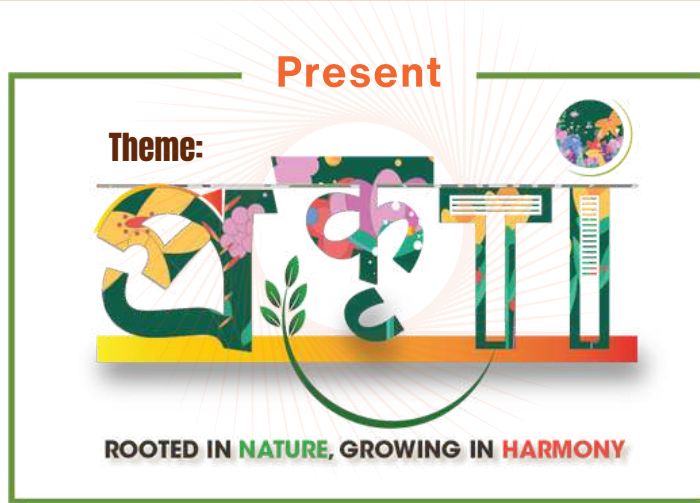
The event was skillfully hosted by Sneha Banerjee and Akash Agarwal and was made possible through sponsorship by Humsafar Kurta. The hard work of the student volunteers and faculty coordinators surely paid off, and the institute witnessed a rise in footfall compared to the last few years making it a grand success. Finally, the three-day-long UNIQUEST was concluded by the prize distribution ceremony. All the winners of the various competitions were awarded mementos and certificates and student Volunteers of various committees were also awarded by the respective faculty coordinators. The Prize Distribution Ceremony was a true spectacle of accomplishment showcasing IQ CITY UWSB's commitment to nurturing students not only academically but also in various co-curricular domains. The entire event managed to strike a balance between remembrance and celebration, education and entertainment, solemnity, and enthusiasm. As the day concluded, the walls of the Institute reverberated with echoes of applause, a testament to the grand success of UNIQUEST 2023.

FEST UNIQUEST

OCTOBER 13,16,17, 2023

The Prakriti Fashion Show





A BIG THANKS TO OUR SPONSORS AND SUPPORTERS

Fashion Show

Powered By



Support



Support



Support



Our Fest Sponsors



Thank you for being a part of
#FestUniquist

SKILLS IGNITE, GLORY UNITES

CONVOCATION 2023

NOVEMBER 17 2023

We are delighted to share the heartwarming success of our 13th PGPM Batch of IQ City UWSB Convocation event held at Eastern Zonal Cultural Centre, Kolkata on 17th November, 2023, where we gathered to celebrate the achievements of our graduating students. The day was filled with pride, joy, and a sense of accomplishment as we marked the beginning of a new chapter for our graduates. The Convocation was declared open by Prof. Dr. Meenakshi Khemka. She inspired the budding managers to remember the three E's - Entrepreneurship, Enablement, and Embedded Decision Making. The inspirational commencement addresses by the distinguished Guests of Honour, Ms. Nabanita Khan (Senior Partner, Delivery Leader- India and South Asia), Mr. V Girish (Head Business HR - Exide Industries) and Mr. Swarnendu Bhattacharya (Associate Director, Human Capital, Price Waterhouse Coopers), served to inspire and motivate our graduates to embrace the challenges that lie ahead.



SKILLS IGNITE, GLORY UNITES

CONVOCAATION 2023

NOVEMBER 17 2023

Each graduate was individually recognised as they received their degrees, making the event a truly personal and special experience. Special awards were presented to students who demonstrated outstanding academic achievements and contributions to the college community. As we bade farewell to our graduates, we eagerly anticipate hearing about their future successes and contributions to the wider world. We wish them the very best in all their endeavours.



HR CONCLAVE

DECEMBER 16 2023

IQ City United World School of Business, Kolkata in association with the HR Learning Network organised the 'HR Conclave' on Saturday, 16th December 2023. The conclave included an insightful panel discussion by seasoned Human Resource Professionals on 'Reimagining HR's most misunderstood role: The HRBP'. This was followed by a learning session on 'Workplace trends and efficacy during uncertain times'. Both the sessions explored varied perspectives and the attendees was enriched by the thoughtful deliberation on the given topics.



Learning Session By Mr. Anil Mishra, an HR Professional

IQ City United World School of Business, Kolkata in association with the HR Learning Network organised the 'HR Conclave' on Saturday, 16th December 2023. The conclave included an insightful panel discussion by seasoned Human Resource Professionals on 'Reimagining HR's most misunderstood role: The HRBP'. This was followed by a learning session on 'Workplace trends and efficacy during uncertain times'. Both the sessions explored varied perspectives and the attendees was enriched by the thoughtful deliberation on the given topics.



SKILLS IGNITE, GLORY UNITES

SECRET SANTA

DECEMBER 19 2023

Christmas is one of the festivals which herald joyful celebrations as the year draws to a close. A pre-Christmas celebration was organized at IQ CITY UNITEDWORLD SCHOOL OF BUSINESS on 19th December, 2023 in the auditorium. The event was hosted by Uni-Art club. The auditorium was decorated with a Christmas tree, lights and balloons. The event commenced with the singing of a Christmas carol.



After that, some students who participated in the Secret Santa gift exchange, picked up their gifts blindfolded accompanied by encouragement and cheers the audience. Subsequently, there were some rhythmic performances by the MBA students. Finally, along with the passing of the old year, new club coordinators of each club were introduced and certificates were distributed to the outgoing coordinators. At the end, an inspiring Christmas and New and New Year message was delivered by our principal.



BOUND BY PASSION, UNITED BY CRICKET

CRICKET TOURNAMENT

DECEMBER 21 & 22 2024



IQ City United World School of Business Kolkata not only focuses on the academics of its students but also emphasizes its students' overall holistic growth. IQ City UWSB Kolkata organizes various sporting events for its students throughout the year. IQ City UWSB Kolkata has various clubs for its students and the UNISPORTS club of UWSB organizes these sporting events. On the 21st and 22nd of December, 2023 UNISPORTS club of UWSB Kolkata organized a cricket tournament for its BBA and MBA students.

The special part about this event is that not only students but faculty members of this institution also take part in this event. The IQ City UWSB Two Day Cricket Tournament 2023 was a spectacle to behold with 16 team (14 boys' team and 2 girls' team) battling it out on the field, and the competition was fierce. But in the end, it was UWSB Team 8 who emerged victorious, lifting the trophy after a scintillating performance.

The tournament was not just about winning, but also about sportsmanship, camaraderie, and love for the game. Kudos to all the teams and the faculty members of IQ City UWSB for putting together a memorable tournament.

The total team were 16 in the Cricket Tournament (14 Boys Team and 2 Girls Team) two Teams were finalists Team 5 and Team 8. Team 5 Won the match from Team 8 by 7 Wickets and the Target was 56. Vikram Singh is the Man of The Match he was part of the Winner Team and also Wickets Kipper and Debojyoti Roy was the Captains of the Winner Team. The best Batsman was Amandeep Singh he was a member of Team number 2. The Winner Team Gold Medal was given by Abir Sir and the Trophy was given by Dr. Meenakshi Khemka (Principal). It was a great pleasure to see such a huge response from all students to take part in this event and make it a huge success.

This was the first time girls participated in the Cricket Tournament at IQ City UWSB through their teams. All faculty and our principal were very excited to see the girls' team display their cricketing skills. Two teams made it to the finals, Team 15 and Team 16. Team 16 Won the Match by 10 Wickets. Smriti Priya and Sneha Saha were the Girls of The Match and the Captain was Priya Singh. The Winner Team Gold Medal was given by Somarata Ma'am and Reema Ma'am and the Trophy was given by Dr. Meenakshi Khemka (Principal).

BOUND BY PASSION, UNITED BY CRICKET

CRICKET TOURNAMENT

JANUARY 29 2024



RUNNERS-UP OF INTERCOLLEGIATE FEST

XAVIESTA' 2024

JANUARY 19 & 20 2024



IQ City UWSB students dazzled at the Inter B-School fest at Xavier's Business School, Xavier's University, Kolkata. Tanisha Bose won the 2nd prize in dart throwing. The team of 10 students won the 2nd prize in the fashion show. Participants of the fashion show were Arith Jaiswal, Humaira Alam, Vishal Singh, Vicky Thakur, Sneha Saha, Debkanta Bhattacharya, Madhurita Chanda, Arkaprobho, Manosri and Upama Chakraborty. Titled Freyja's Saga, after the Norse mythological goddess of love and war, the theme of the fashion show was Myth and Folklore. IQ City UWSB students walked on the ramp depicting various characters from Indian myths, folklore, history and literature. The participation of the IQ City UWSB students at the fest was ably coordinated by Tanisha Bose and Bhaskar Bhattacharya.



SKILLS IGNITE, GLORY UNITES

FOOTBALL TOURNAMENT

JANUARY 25 2024

IQ City United World School of Business, Kolkata organized an exciting rooftop turf football tournament! Team 9 clinched victory in an intense final against Team 3, showcasing skill and determination. Amidst the intense competition, two girls' teams were pitted against one another in a friendly match. Beyond the medals and the trophy, the event fostered valuable team spirit and strategy-building lessons. A day of sports, fun, and learning—a winning combination for our students. The final was between Team 3 and 9 and the winner was Team 9.



TOWARDS THE PATH OF ENLIGHTENMENT

SARASWATI PUJA

FEBRUARY 14 2024

Embracing the festive vibes of Saraswati Puja 2024 at IQ City United World School of Business, Kolkata. On an auspicious day, we witnessed students immersing in prayers, donning beautiful vasanti-coloured attire, and celebrating the essence of knowledge and wisdom.

Let's pray for the blessings of Maa Saraswati and cherish the profound impact of education in our lives.



Nurturing Wisdom, Celebrating Knowledge



NEWSLETTER

2024

  /iqcityuwsb

www.uwsbkolkata.com



UNITEDWORLD™
IQ City United World
School of Business