



CLUB MENTORS

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INSIDE THIS ISSUE:

The IQ City UWSB campus is consistently abuzz with a wide array of activities like Saraswati Puja, team presentations, football and cricket tournaments, the annual fest, outbound training programmes, business quizzes etc.



The campus environment thrives with the continuous influx of such events, fostering a vibrant atmosphere for our students' holistic development.



CLUB CO-ORDINATORS :

- | | |
|-----------------------|-----------------|
| • JIBAK CHAKRABORTY | • MUSHKAN SINGH |
| • SHREY CHANDRA GUPTA | • SIRIN PARVEEN |
| • ABIR CHAKRABORTY | • RICHA AGARWAL |
| • GARGA DUTTA | |

FEST UNIQUEST

SEPTEMBER 28-30, 2022

Fun, frolic, fiesta

Uniquet 2022 event organized by IQ City Unitedworld School of Business was a 3-day program intended on inviting student participation in a variety of business and cultural events. It was intended to help students both in applying business relevant concepts and ideas as well as encouraging their active participation in culturally and socially relevant activities designed to showcase their talents and capabilities.



Talkathon

Participants were grouped into three and were given a random topic where they had to speak for a minute each in the most creative way possible. This was organized by the UniSpeak Club.



One Act Play

A Bengali drama exploring the concept of identity in a witty and humorous manner was presented by a joint cast of MBA and BBA and students, by the UniLit club.

Best from Waste

Here the Participants had to construct useful crafts from leftovers that would help the cause of sustainability in society. This was organized by the UniServe Club.

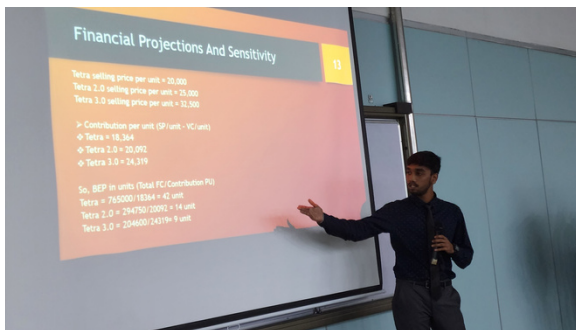


FEST UNIQUEST

SEPTEMBER 28-30, 2022

Food Bazaar

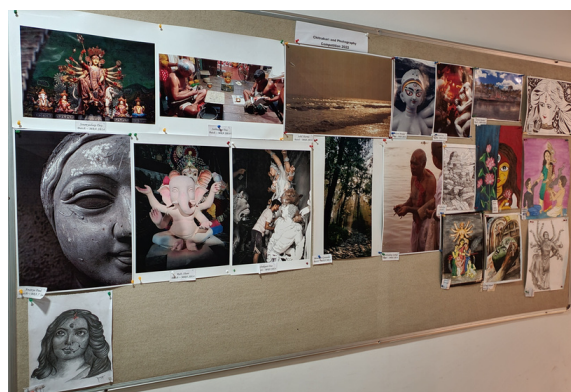
This was one of the main attractions of the Uniquiest event where students set up stalls to demonstrate their skills as budding managers to sell their unique food and apparel items. This was conducted by the UniBiz Club.



Business Plan

Here different teams were required to present Business ideas which were evaluated for their viability, originality and practical scalability. This was also organised by the UniBiz club.

Several other events included a drawing competition and dance-off which also played an important part in the massive success of UNIQUEST. Overall, the event fostered team spirit, creativity, the articulation of business propositions and the development of effective communication abilities.



SKILLS IGNITE, GLORY UNITES

FOOTBALL TOURNAMENT

NOVEMBER 17 2022

IQ City United World School of Business Kolkata not only prioritizes academic excellence but also places significant emphasis on fostering students' overall holistic development. Recognizing the vital role of sports in shaping individuals' bodies, minds, and character, the institution actively organises a diverse range of cultural and sporting events throughout the year. One recent notable event organized by IQ City UWSB Kolkata was a thrilling football tournament exclusively for BBA and MBA department students. The overwhelming participation and resounding success of this event brought immense joy and satisfaction. At UWSB Kolkata, students have access to various clubs, including the esteemed UNISPORTS club, which plays a key role in organizing these enriching sporting activities.

Unleashing the competitive spirit

Crazy cheering, the silence of disbelief, the joy of winning, and hope for coming stronger next time – It was all part of the IQ City UWSB



14 teams contended to lift the winners' trophy. Each team name was chosen based on white light and its colour spectrum depicting and signifying different moods and emotions of the players.



INTRA COLLEGE FOOTBALL TOURNAMENT 2022 that took place recently at Axis Mall, Roof-top. The Tournament was held on 17th November 2022



SKILLS IGNITE, GLORY UNITES

FOOTBALL TOURNAMENT

NOVEMBER 17 2022

The final match was between UWSB BLUE and UWSB RED wherein BLUE came out victorious (4- 1). One special match was organized between two girls' teams - UWSB Orange and UWSB White. Orange won the match with a final score of 2-0. Apart from the Winner's Trophy, individual players of the Champion and Runners-Up team were awarded Gold and Silver medals.

Thanks to the UNISPORTS CLUB of IQ City UWSB for planning and organizing such a great event so meticulously.



TOWARDS THE PATH OF ENLIGHTENMENT

SARASWATI PUJA

JANUARY 26 2023



Nurturing Wisdom, Celebrating Knowledge

This year January 26th was not only the 73rd Republic Day for our country, it was also the date on which Saraswati Puja was celebrated, the annual homage to the goddess of knowledge, art, music, and culture. IQ City UWSB grandly celebrated Saraswati Puja, seeking creative energy and wisdom from the deity herself.

TOWARDS THE PATH OF ENLIGHTENMENT

SARASWATI PUJA

JANUARY 26 2023



Two groups, mainly the decorative and the puja groups, were allotted specific tasks, in which the decoration was done by the former group the day before, i.e., on January 25, and then on the exact day, the puja team took control over the tasks, from arranging different colorful flowers to cutting a variety of fruits, which were offered collectively to Maa Saraswati and later distributed among everyone in the form of prasad. The whole college was in a vibrant spirit, with everyone in their traditional attire and full religious enthusiasm, and there was great decoration all around.

Puja was performed following the rituals; all materials and ingredients were placed properly in clean utensils, which were kept around goddess Saraswati. One of the professor's children had her first writing experience on a piece of paper in front of the Almighty. That is something considered auspicious because Goddess Saraswati, the goddess of knowledge, will bless the child if they learn to write something for the first time on this special day.



After all the joy, the time for one last prayer came, and a group of 10 students went to the ghat for idol immersion. In the end, everyone had sweets, which is again a compulsory ritual. The observance of Saraswati Puja left every one with the hope that the blessings of the Goddess of wisdom and knowledge would sustain them throughout the year.



BOUND BY PASSION, UNITED BY CRICKET

CRICKET TOURNAMENT

JANUARY 29 2023



IQ City UWSB Kolkata has various clubs for its students and the UNISPORTS club of UWSB organised these sporting events. On the 29th of January, 2023 UNISPORTS Club of UWSB Kolkata organized a cricket tournament for its students. The special part about this event is, that not only students but faculty members of this institution also took part in this event. The IQ City UWSB One Day Cricket Tournament 2023 was a spectacle to behold with 7 (6 students teams +1 staff team) teams battling it out on the field, the competition was fierce.

IQ City United World School of Business Kolkata not only focuses on the academics of its students but also put enough emphasis on its students' overall holistic growth. IQ City UWSB Kolkata organises various sporting events for its students throughout the year. Very recently IQ City UWSB Kolkata organized a cricket tournament for its BBA and MBA department students. It was a moment of pleasure to see such a huge response from all the willing students to take a part in this event and make it a huge success.

The final match was a nail-biting encounter between UWSB Red and UWSB Orange, with both teams putting up a valiant effort. But in the end, it was UWSB Orange who emerged victorious, lifting the trophy after a scintillating performance. The tournament was not just about winning, but also about sportsmanship, camaraderie, and love for the game. Kudos to all the teams and the faculty members of IQ City UWSB for putting together a memorable tournament!



UNIBIZ CLUB PRESENTS

BUSINESS QUIZ

FEBRUARY 7 2023



The Business Quiz was an initiative of the UniBiz Club. It was held in the first week of February. There were two rounds, the first being the qualifying round and the second one is the final round where a winner was chosen. The competitors were gathered in the auditorium and a google form was circulated where one had to score at least 50 percent to qualify for the second round. After the first round got over, candidates were assigned to a group of 7-8 on a lottery basis.

The rules for the last round were that each team would get a question to answer and if they failed, then it would pass on to the other team as bonus points. There were 5 groups in total and the competition was fierce. One team could not even gain a single point and was eliminated in the first quarter of the game.

Coincidentally, there was an all-boys team and an all-girls team that competed with each other in the tiebreaker round. Lastly, the boys' team won the Business Quiz event for February and their photo was put up in the hall of fame at college.

OUTBOUND TRAINING PROGRAMME

ECO PARK EVENT

FEBRUARY 15 2023



On 15th February 2023, IQ City United World School of Business organized a special event in Eco Park for all the BBA and MBA students to enhance their behavioral competencies, such as leadership skills, team-playing, conflict management, and communication skills. The event started in the latter half of 15th February at Eco Park. There were three activities, designed by our faculty members that included Blind Shape, Land Mines, and Put the Ball in the Basket. There were 40 participants divided into 4 groups of 10 people each.

Activities started with the game called "Blind Shape". As the name suggests, the participants were blindfolded and they had to take shapes such as pentagon, triangle, circle, and square, and each shape was assigned various points.



ECO PARK EVENT

FEBRUARY 15 2023



The next game was "Land Mines". The game was supervised by two instructors who were on one side of the land mine with the players, who were blindfolded, on the opposite end. The game was all about being able to follow the instructions so as to avoid the land mines.

The last game of the day was "Put the ball in the basket". In this game, a basket was placed on the ground and the players had to throw the balls into the basket from a distance.

The day ended with the announcement of the winning teams. Apart from psychological and physical development, these activities also helped develop the personality of participants, instilling communication skills, leadership skills, and teamwork. The event was full of joy and laughter and a great bonding experience for all students of IQ City United World School of business.

